

AI will reshape every job in Denmark. The public debate is not ready. **We are.**

Blooms.Day is a civic movement democratising the public debate about AI's impact on work and society — starting in Denmark, built to scale globally. We pair rigorous, open data with broad public engagement, and carry both onto the world stage: from Copenhagen to **AI for Good in Geneva (July 2026)** and the **UN General Assembly in New York (September 2026)**, where we advance the case for **Human Integration Goals** — a shared framework for an AI transition that works for people.

62

DANISH OCCUPATIONS
MAPPED 1950–2035 IN
OUR OPEN DATA
PLATFORM

3

TRANSITION
SCENARIOS —
CONSENSUS,
ACCELERATED,
DISRUPTIVE

24

CITED PUBLIC
SOURCES BEHIND
EVERY FIGURE WE
PUBLISH

2

GLOBAL MOMENTS IN
2026: GENEVA & UNGA

WHY PARTNER WITH US

The question is no longer whether AI transforms the labour market — it is whether the transition is shaped deliberately or endured passively. Pension funds need to understand their members' future earnings. Unions need credible ground to negotiate from. Companies need social licence for the change they are driving. Foundations need a civic counterweight that is constructive, not reactionary.

Blooms.Day is deliberately neither anti-AI nor industry cheerleading. We build the shared evidence base and the public forums where Denmark — and then the world — can decide what a good transition looks like.

Partners join early, at the moment the movement is being built, and help define how an entire society faces its biggest economic shift in generations.

WHAT PARTNERS RECEIVE

- **Insight**
Quarterly partner briefing, early access to new data releases, scenario updates and analysis before public launch.
- **Convening**
Closed-door dinners and roundtables; an annual workshop applying our data platform to your sector, members or workforce.
- **Visibility**
Partner recognition across our platform and events — including the Copenhagen launch and our Geneva and UNGA moments.
- **Voice**
A seat in the Partner Forum: direct dialogue with the team and fellow partners on the movement's direction.

INDEPENDENCE, GUARANTEED

Partnership carries no editorial or governance control. Our analysis, data and public positions are decided independently — and that independence is precisely what makes your association with us credible.

Partnership tiers

Annual partnerships, renewed each calendar year. Founding Partner is limited to eight organisations and includes presence at our 2026 global moments in Geneva and New York.

	Founding Partner DKK 500,000–1,000,000 per year · limited to 8 organisations	Partner DKK 150,000–250,000 / yr	Supporter DKK 50,000–75,000 / yr
Quarterly partner briefing	•	•	•
Logo & recognition on blooms.day	•	•	•
Invitations to open events & summits	•	•	•
Early access to data releases & scenarios	•	•	—
Annual sector workshop on our data platform	•	•	—
Closed-door dinners & roundtables	•	•	—
Seat in the Partner Forum	•	—	—
Bespoke data cut for your sector or membership	•	—	—
Named presence at Copenhagen launch	•	—	—
Presence at Geneva & UNGA moments 2026	•	—	—

Unions · inclusion rate

Trade unions join at DKK 25,000–100,000 per year, scaled by membership size. The movement's legitimacy rests on workers being at the table — union partnership is priced for participation, not revenue.

Foundations & institutional funders · mission funding

Foundations and pension funds are invited to support Blooms.Day through multi-year grants (typically DKK 1–5M) tied to specific deliverables — the open data platform, the Danish national programme, and the Geneva and UNGA launches — with full impact reporting. A separate grant memorandum is available on request.